



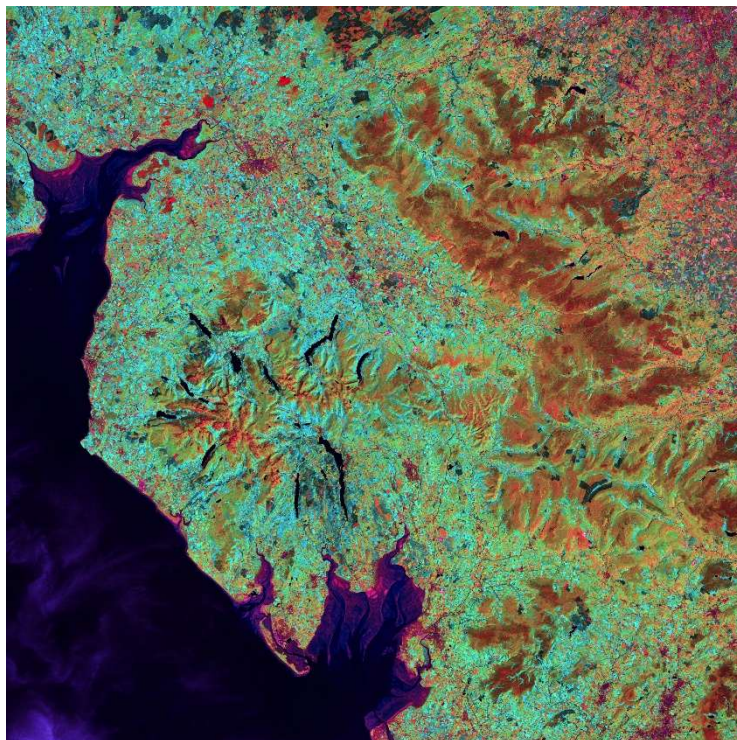
The Worshipful Company of Water Conservators

You are cordially invited to join the Water Conservators' February Webinar

Valuing Water

Wednesday 19th February 2025 6.00pm to 7.15pm

Presented by Dr Alex Money, Principal Investigator and Founder-in-Residence at the University of Oxford's Smith School of Enterprise and the Environment



About this Webinar

In this webinar, Alex will highlight some of the global issues that are driving the state of water resources, water supply and services, and investment into water infrastructure. He will argue that in many cases, existing approaches are incompatible with SDG targets on global water security and climate resilience; and that the status quo needs to be challenged. Alex will also present some of the new approaches being developed in the context of adaptation and resilience, and invite a discussion with the audience around possible future pathways

Learn more about the Water Conservators at <https://www.waterconservators.org/>



About the Speaker

Alex is the Founder and CEO of Watermarq, an early-stage company with a mission to break the status quo on how water is valued. Concurrently, Alex is a Principal Investigator and Founder-in-Residence at the University of Oxford's Smith School of Enterprise and the Environment. His part-time external appointments include Chief Investment Advisor to the Africa Water Investment Programme, Member of the Global Water Partnership's Technical Committee, and Court member of the Worshipful Company of Water Conservators.



Register For This Webinar

To attend this webinar, you will first need to register via the link below to Eventbrite. Attendance is free, there is no charge to attend. You will then receive a return email from Eventbrite with the details to join the webinar via zoom. You need to keep those details to join the webinar. Any problems contact rob.casey1@hotmail.com at least 24 hours before the start of the webinar.

<https://www.eventbrite.com/e/1230762797659?aff=oddtcreator>