



## The Worshipful Company of Water Conservators

You are cordially invited to join the Water Conservators' September Webinar

### **Pollution From Highway Runoff: one of the largest, yet least well-known causes of river pollution**

**Thursday 19th September 2024 6.00pm to 7.15pm**

Presented by Jo Bradley, Director of Operations, Stormwater Shepherds UK



#### **About this Webinar**

Highway runoff causes toxic pollution of rivers and oceans every time it rains. The pollution harms organisms that live in the water, causing them to deform and mutate, and interfering with their reproduction and feeding, so that populations crash. We must move quickly to measure this pollution, and to deploy treatment devices and solutions to capture the most harmful sludge in the runoff, so that we can reduce pollution. Stormwater Shepherds UK is working to alert everyone to this unknown yet dreadful pollution and to encourage drainage engineers to design and deliver effective treatment solutions. This is one of the three biggest sources of river pollution in the UK, and it is time that it took its place in the spotlight, alongside sewage pollution, so that it gets the attention that it deserves. In this webinar, Jo will describe the pollution in some detail, and then explain how treatment solutions can be designed, delivered and maintained to reduce the harm that it causes in rivers across the UK.

Learn more about the Water Conservators at <https://www.waterconservators.org/>



## About the Speaker

Jo Bradley has worked on many aspects of water management during her 35-year career in the UK. She completed 28 years at the Environment Agency where she focussed on many pollution prevention topics, but in the last decade, Jo's attention has been on pollution from urban surfaces and roads. She worked for SDS Limited for four years, specifying stormwater treatment devices in SuDS schemes and in September 2020, she became Director of Operations for Stormwater Shepherds UK where she is now dedicated to the pursuit of better stormwater management, and the development of a funding mechanism to deliver that management.



## Register For This Webinar

To attend this webinar, you will first need to register via the link below to Eventbrite. Attendance is free, there is no charge to attend. You will then receive a return email from Eventbrite with the details to join the webinar via zoom. You need to keep those details to join the webinar. Any problems contact [rob.casey1@hotmail.com](mailto:rob.casey1@hotmail.com) at least 24 hours before the start of the webinar.

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