



The Conservator

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The Newsletter of the Worshipful Company of Water Conservators

Growing Our Membership

The Master, Mike Williamson, set himself a primary objective of encouraging younger people to join the Company. As he said in his article in "The Conservator" in Summer 2017 "a clear potential source of recruits is from the ranks of students who have benefited from bursary support provided by the Water Conservation Trust." This together with the opportunity to "recruit young people working in the water and environment field" has resulted in the establishment of a new "Associate Freeman" grade of Company membership recently approved by the Court. This grade will be at a lower cost to encourage younger people to join and participate in the activities of the Company.



A recruitment evening event is planned for Wednesday 16th May 2018 at the Guildhall where the Company will demonstrate the benefits of membership. These will include a mentoring service provided by more senior Members who can help with career and personal development. That part of this new initiative is being lead by Thames Warden, Simon Catford.

The Conservator Goes Bi-Annual

In recent years "The Conservator" has been published on an annual basis during the summer, to primarily record the Installation of the new Master and the Wardens.

With effect from 2018, it is intended to publish "The Conservator" twice a year. The first in January to update members on activities within the Company and the wider Livery movement, and the second in July to include the Installation of the new Master and the Wardens.

It is intended to circulate "The Conservator" to a wider audience in the City and industries that the Company represents. We hope you enjoy reading this first issue of 2018.

Water Conservation Trust

Funding for almost all the Company's charitable activities is provided by the Water Conservation Trust. The Trust is managed by 10 Trustees, all of whom are Members of the Company but act independently on Trust related matters.

The Trust provides support for the advancement of education (primarily funding post graduate students and inner city and special needs schools), the promotion of research and the relief of poverty. Many Members of the Company regularly contribute money to support this important work. If you would like to help, please contact the Treasurer, at peterbhall@hotmail.com.



Hugh Myddelton Primary School, Islington, supported by the Trust.



WET 10 Debate

The Water Related Livery Companies, commonly known as The WET 10 are an informal group of both users and suppliers of water. It was decided to use the name 'The WET 10', although in a typically British way, they are in fact neither necessarily 10 or indeed WET!



The Water Conservators take responsibility for managing the group and each year a lecture or debate is organized on a water or environment related topic. This year the debate will be sponsored by Thames Water and will examine the requirement for developing additional storage to maintain water supplies into the foreseeable future.

The debate will take place on 21st March 2018 at the Guildhall. Look out for more details of this very popular event.

Master Cook

The Cook and the Butler is the events management company that provides the catering at many of the City venues the Water Conservators use each year for its formal lunches and dinners. The company is run by Managing Director Mark Grove who has recently been installed as Master of the Worshipful Company of Cooks, congratulations Mark.



Sir Andrew Parmley

Alderman Dr Andrew Parmley, an accomplished musician and teacher, is an Honorary Liveryman of the Worshipful Company of Water Conservators and was Lord Mayor for the year 2016/17. In recognition of his services to music, education and civic engagement he received a Knighthood in the 2018 New Years Honours. Congratulations Sir Andrew.



Public Relations

In December 2017, the Court (the governing body of the Company) approved a proposal to enhance the public relations activities of the Company and appointed Deputy Master Keith Tozzi as its first Public Relations Manager.

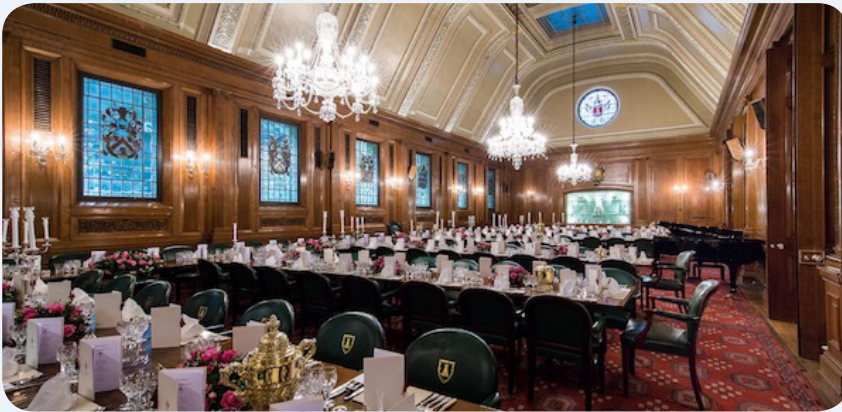
Keith has produced a PR Plan which includes improving internal and external communications, commercially marketing the Magic Tap (which was a very successful part of the Lord Mayors Show in 2016) and growing the influence of the Company in the City of London. This edition of The Conservator is part of that plan.



Co-ordinating Livery Companies

There has long been a view that some co-ordination of the activities of the 110 City Livery Companies would make for a more powerful influencing role and a clearer definition of the important work they undertake.

Last year the 700 year old Worshipful Company of Mercers' (the oldest and first Livery Company) decided to take a lead on bringing together many of the Company's to see how they could more effectively work together. This initiative has developed widespread support and the next coordinating Breakfast Meeting will be held in February 2018 where the Water Conservators will be represented by Master, Mike Williamson.



Photograph shows inside Mercers' Hall

Did You Know?

There are many hidden treasures and artifacts throughout the City of London, which if you know where they are, provide a fascinating insight into the work and life of the City.

One such treasure, that is constantly updated, is the illuminated scale model of the City showing all buildings, roads and infrastructure. It is kept in the basement of City Centre (located behind the Guildhall Art Gallery, at 80 Basinghall Street), is open to the public and well worth a visit.



Working with Professional Institutions



Court Assistant David Richards is leading an initiative to encourage, by invitation, new Fellows of senior Professional Institutions linked to our Company to join us as members.

David has been working with (amongst others), IEMA, CIWEM and CIWM where formal agreements are being established. This will provide a valuable influx of new senior Members alongside the initiative to encourage younger Members (see article on page 1).

Modern Companies Dinner

Twice each year the Master and Senior Warden of all the Modern Livery Companies (formed since 1926) attend a dinner at a chosen Livery Hall. The purpose is to encourage discourse and debate on matters of common interest.

Responsibility for organizing each event rotates, and the Water Conservators have responsibility for organizing the next dinner – the detailed arrangements are being made by the Clerk, Ralph Riley. The dinner will be held on 12th March 2018 at Watermen's Hall and Alderman Peter Estlin will be the guest speaker.

Forthcoming Events

Myddelton Lunch

The Company has a strong association with Sir Hugh Myddelton (who brought fresh drinking water to London by constructing the New River) and the Myddelton lunch celebrates his life and work and the granting of the Company's Livery in the year 2000.

The 2018 lunch held on Monday 29th January at Trinity House with guest speaker Alderman Professor Michael Mainelli, the Master World Trader is preceded by a Church Service at St Mary-at-Hill where the Company Cross is re-dedicated. The Service is combined with a Memorial Service to celebrate the life and work of all WCWC members who sadly died in 2017.



Inter-Livery Pancake Race

Each year the Worshipful Company of Poulterers organizes an inter-livery Pancake Race in the Guildhall Yard. This year the race will be held on Tuesday 13th February and, as in previous years, the Water Conservators will be entering a team.



Master Mike Williamson will be the Team Manager and he will be co-ordinating Company Members to participate in the Masters, Liverymen, Ladies and Novelty races. This is a fun event, although the Company has had very limited success in the past!

United Guilds Service

At a meeting of the Masters and Prime Wardens of the Twelve Great Companies, held at Goldsmiths' Hall on 1 February 1943, it was decided to hold a service in St Paul's Cathedral for the Livery Companies and Guilds of the City of London, the idea being to help lift the spirits of the City following the Blitz during the Second World War.



This service, now known as the United Guilds Service, has continued each year since then and is one of the few occasions in the year when all City Livery Companies and Guilds meet together.

The 2018 service will be held in St Paul's Cathedral on Friday 16th March.

Election Court Lunch

The 2018 Election Court Lunch (following the Court Meeting where Master, Wardens and Officers are elected for the ensuing year) will be held at the elegant georgian Watermen's Hall on Thursday 19th April 2018.

The Guest Speaker will be Alderman Sir Andrew Parmley.

